

Wright IP & International Law PLLC's
Technoeconomics™

Educational Services

Proudly Presents

Technopoly Cascade Theory

Class & Workshop

C.T. Bauer College Of Business

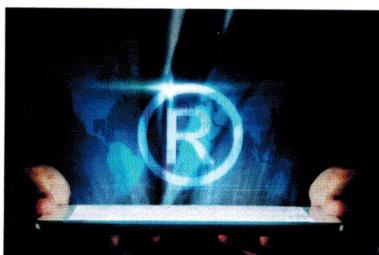
When: Tuesday, June 19th, 10:30 am – Noon

Where: Insperity CBB 310

Global IP Strategic Planning & IP Monetization In Advanced Economies

Class & Workshop Focus:

- Creation, valuation and monetization of intellectual property;
- Economic, business, technological, and legal aspects of the creation, valuation and monetization of intellectual property; and
- Regarding Patents Trademarks, Copyrights, Trade Secrets & Know How.



Additional Topics Include:

- US & International Patent System;
- Leveraging IP For Competitive Advantage;
- IP & Start-ups;



- IP In Competitive Internet Space;
- Using IP To Secure Market Dominance; and
- Advance IP Monetization.

This is an advertisement.